



ALPHA KAPPA ALPHA SORORITY, INC.
GAMMA KAPPA OMEGA CHAPTER
PINK ON THE GREEN
GOLF TOURNAMENT



FRIDAY, MAY 3, 2024
Hickory Ridge Golf Course
 2727 W. GLENN ROAD
 CARBONDALE, IL 62901

TO REGISTER



Markea J. Haywood, President
 Gamma Kappa Omega Chapter

FOR MORE INFORMATION: CONTACT
 www.akagko41.com
 REGISTER AT: <https://forms.gle/Myfos1e4qCm31a619>

Kiahna W. Davis
 Central Regional Director

BECOME A SPONSOR OR MAKE A DONATION

- **Platinum Sponsor Level - \$1,908**
- **Gold Sponsor Level - \$1,500**
- **Silver Sponsor Level - \$1000**
- **Bronze Sponsor Level - \$750**
- **Hole Sponsor - \$125**
- **Awards Banquet Sponsor**
- **Breakfast Sponsor**
- **Beverage Sponsor**
- **Trophies & Awards Sponsor**
- **Door Prize Sponsors - Donated Items**
- **Donations - Any \$ amount**

To register, sponsor, or donate visit: <https://www.akagko41.com/calendar-of-events/pink-on-the-green>





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Dear Prospective Sponsor or Donor:

Alpha Kappa Alpha Sorority, Incorporated®, Gamma Kappa Omega Chapter cordially invites you to become a corporate and/or individual sponsor or monetary donor at our First Annual **Pink on the Green Golf Tournament**. The event will be held on **Friday, May 3, 2024**, at the Hickory Ridge Golf Course located at 2727 Glenn Rd, Carbondale, IL 62901. The Scholarship Golf Tournament will consist of a two-person (or four-person) best ball golf scramble. We will feature awards for the winning teams, longest drive, closest to the pin and more.

Alpha Kappa Alpha Sorority, Incorporated® is an international service organization founded on the campus of Howard University in Washington, DC in 1908. It is the oldest Greek-letter service organization established by African American college educated women. Chartered on March 15, 1941, in Carbondale, IL, Gamma Kappa Omega Chapter maintains a rich legacy of making a positive impact in the Carbondale community and the Southern Illinois area by implementing community-based service programs, providing scholarships for high school students, mentoring young women, and promoting health initiatives.

Your sponsorship or donation will support our efforts to host our inaugural Pink on the Green Golf Tournament with proceeds benefiting our higher education scholarships and programs to serve our local community. Attached is a summary of our scholarship and community service programs for your review. Your involvement and contribution would make this golf tournament a fun and successful event.

Additional information about Gamma Kappa Omega and our fundraising events can be found at: <https://www.akagko41.com/>.

Thank you in advance for your consideration!

Sincerely,

Markea J. Haywood

Markea J. Haywood

President Alpha Kappa Alpha Sorority, Incorporated® Gamma Kappa Omega Chapter



**Alpha Kappa Alpha Sorority, Incorporated®
Gamma Kappa Omega Chapter
Scholarships and Community Service Programs**



Service and sisterhood have been the cornerstone of Alpha Kappa Alpha Sorority, Incorporated® since 1908. With the theme ***Soaring to Greater Heights of Service and Sisterhood***, the 2022 - 2026 administration seeks to build upon Alpha Kappa Alpha Sorority's rich legacy of service by galvanizing our sisterhood of more than 120,000 active members to lead on the front line of change, education, and advocacy.

Your sponsorship or donation will support our efforts to offer higher education scholarship programs and serve our local community in Carbondale and the Southern Illinois community. Annually, Gamma Kappa Omega awards scholarships to high school and continuing college students who seek to attend vocational/community colleges, four-year colleges or universities, or Historically Black Colleges and Universities (HBCUs).

Here is a summary of Alpha Kappa Alpha Sorority's International Programs:

➤ **Empower Our Families**

Alpha Kappa Alpha Sorority has a strong history of supporting and servicing families, for we understand a healthy family is the foundation of a healthy community. We will take a multi-generational approach to fortify families within our communities by addressing child hunger and promoting positive youth development and leadership, mental well-being, and senior life.

- **Childhood Hunger Initiative Power Pack (AKA CHIPPTM)** provides weekend and holiday meals for children within local communities and is targeted to be Alpha Kappa Alpha's most ambitious childhood hunger program to date.
- **Youth Leadership Institute (AKA YLI)** is a youth-led and highly interactive leadership development program designed to empower and engage youth, ages 11-13.
- **Mental Health Awareness:** During Mental Health Awareness month, we will use our collective efforts to fight stigma and raise awareness related to depression, anxiety, and trauma.
- **Our Seniors** programming focuses on ensuring these members can actively participate in all AKA activities. We also will focus on providing educational programs and workshops to support senior members as they navigate senior life priorities.

➤ **Build Our Economic Wealth**

Alpha Kappa Alpha Sorority launched our most progressive and revolutionary economic initiatives this century. This administration has created institutional-level solutions to combat institutional-level challenges. We will further encourage and equip our members to place key strategies into action to build personal, organizational, and community economic wealth.

- **For Members Only™ Credit Union** is the FIRST, Black-owned, woman-led, sorority-based, digital banking financial institution in the history of the United States.
- **Financial Wellness & Planned Giving** programming efforts will assist members with legacy planning supported by expert members and wealth management partners.
- **Sister Circles** are accountability groups designed to help set and achieve personal savings, investing, and giving goals.
- **Supporting Women Entrepreneurs** will focus efforts to promote, celebrate, enhance, reach, raise visibility and offer access for greater revenue-generating opportunities.
- **Black Dollar Days** will be held during the month of June with a focus on leveraging our collective buying power to funnel revenue to Black-owned businesses and brands.

➤ **Enhance Our Environment**

Alpha Kappa Alpha Sorority will employ select strategies to optimize our collective ability and to improve and protect the environment at scale. We will prioritize activities that promote the adoption of more sustainable and responsible practices.

- **Tree Planting:** Chapters will track and measure the collective environmental impact of our largest tree planting effort to date.
- **Community and Home Gardens:** Chapters and individuals will create community and home gardens to reduce negative environmental impact and promote sustainable agriculture.
- **Waste Reduction** efforts will engage individuals and communities in eco-friendly practices to reduce household waste.
- **Shredding and Electronics Recycling Day** is an annual event to safely dispose of unused electronic devices and securely shred old paper documents resulting in reducing the burden on landfills and natural resources.

➤ **Advocate for Social Justice**

Alpha Kappa Alpha Sorority always has been at the forefront of social justice to promote fairness and equity. We stand in the gap to empower our communities and act in the best interests of all people through social advocacy and justice. We will equip communities with the tools, knowledge, and support to activate their voices and mobilize self-help to empower communities to help themselves.

- **Voter Education, Registration, and Mobilization** efforts will empower communities to utilize their most powerful tools of community change and advocacy during local, state, and national elections.
- **Public Policy Forums** will create convenings of non-partisan, open dialogue on policy challenges and the direction of our country.
- **Candidate Forums** are non-partisan public events featuring candidates running for office who wish to express their positions on issues.
- **Public Servant's Guides** will provide concise overviews highlighting women of color currently serving in political leadership positions along with information on how to create a pathway for women in politics.

➤ **Uplift Our Local Community**

Alpha Kappa Alpha Sorority reigns supreme in its mission of "Service to All Mankind." Given the engagement of more than 1,046 chapters across an international landscape, we have an ongoing history and reputation for making a global impact through local change. We will celebrate excellence, promote a focus on service, and stimulate effective culture and showcase best practices - "Local Change, Big Impact, and Global Showcase."

- **Celebrating Local Community Impact:** This recognition program celebrates chapters that have made an exceptional impact in their local community.
- **Chapter Collaboration Recognition Program:** This recognition program acknowledges chapters that have collaborated to combine resources and efforts by maximizing the impact in their community.
- **Local Community Service Grants:** This grant opportunity is for notable local community service projects completed by an individual chapter or chapter collaboration.



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2024 Sponsorship Commitment Form

Name/Organization: _____

Point of Contact Name: _____

Phone Number: _____

Address: _____

Email: _____

Website: _____

* Please include a high-resolution Company Logo

Sponsorship Level: (mark all that apply)

1. _____ Hole-in-One Sponsor

- Your logo/name on promotional and event materials
- Prominent mentions in selected press releases and promotional materials
- Sponsor Logo on Event Registration Page
- 2 Awards Banquet Tickets
- Website and social media recognition
- Sponsor recognition plaque

2. _____ Platinum Sponsor Level - \$1,908

- 2 teams of golfers (4 people)
- Your logo/name on promotional and event materials (sponsorship must be received by **Friday, April 5, 2024**, for full recognition).
- 3-hole sponsorship signage
- Prominent mentions in selected press releases and promotional materials
- Sponsor Logo on a sleeve of golf balls given out to each golfer
- Sponsor Logo on Event Registration Page
- Opportunity to include an item in each goodie bag
- 2 Awards Banquet Tickets
- Website and social media recognition
- Sponsor recognition plaque

3. _____ Gold Sponsor Level - \$1,500

- 2 teams of golfers (4 people)
- Sponsor Logo on a sleeve of golf balls given out to each golfer
- Sponsor Logo on Event Registration Page
- 2-hole sponsorship signage
- Opportunity to include an item in each goodie bag
- 2 Awards Banquet Tickets

- Website and social media recognition
 - Sponsor recognition plaque
4. _____ **Silver Sponsor Level - \$1000**
- 1 team of golfers (2 people)
 - Signage at registration
 - 1-hole sponsorship signage
 - Opportunity to include an item in each goodie bag
 - 2 Awards Banquet Tickets
 - Website and social media recognition
 - Sponsor recognition plaque
5. _____ **Bronze Sponsor Level - \$750**
- 1 team of golfers (2 people)
 - Signage at registration
 - Opportunity to include item in each goodie bag
 - 1 Awards Banquet Tickets
 - Website and social media recognition
 - Sponsor recognition plaque
6. _____ **Awards Banquet Sponsor**
- Sponsorship signage at banquet
 - Sponsor recognition certificate
 - Website and social media recognition
7. _____ **Breakfast Sponsor**
- Sponsorship signage in the breakfast area
 - Sponsor recognition certificate
 - Website and social media recognition
8. _____ **Beverage Sponsor**
- Sponsorship signage on the beverage cart
 - Sponsor recognition certificate
 - Website and social media recognition
9. _____ **Trophies & Awards Sponsor**
- Sponsorship signage at awards banquet
 - Website and social media recognition
10. _____ **Hole Sponsor - \$125**
- Sponsorship signage at 1 sponsored hole
11. _____ **Door Prize Sponsors - Donated Promotional Items**
- Promotional items can be mailed or picked up by the tournament coordinator.
Please contact aka1908gko@gmail.com for more information on shipping and quantities.
- Mail items to:**
Gamma Kappa Omega Chapter
Attention: Pink on the Green Golf Tournament
PO Box 519
Carbondale, IL 62903
12. _____ **Charitable Donation - Any amount is appreciated!!**

Deadlines:

- **Sponsorships:** Please submit this sponsorship form and your sponsorship payment no later than Friday, April 5, 2024.
- **Charitable Donations:** Please submit your monetary charitable donations no later than Friday, April 19, 2024.

Payment Methods:

- Zelle: aka1908gkofinances@gmail.com
- Credit Card
- Business check or money order:

Gamma Kappa Omega Chapter
Attention: Pink on the Green Golf Tournament
PO Box 519
Carbondale, IL 62903

Contact: Please contact Robin Bryson with questions or to email your company logo to:
tlcrobb@yahoo.com